



Satellite Broadcast and Webcast

Department of Health and Human Services
Centers for Disease Control and Prevention

Public Health Grand Rounds presents:

Pandemic Flu Preparedness: What Every Community Should Know

A National Live Satellite Broadcast and Webcast
September 29, 2006 • 2:00 PM – 3:00 PM ET

The impact of pandemic influenza will be felt in every community by every citizen. Hospitals will be overwhelmed and pharmaceutical interventions will be in short supply. Critical infrastructure such as transportation, commerce, utilities, and public safety will be disrupted. With simultaneous outbreaks occurring over large geographic regions, communities will have to rely on local resources and coordinate their preparedness activities across all sectors. Networks and relationships have to be established to communicate and manage the risks, now and during the pandemic. This program will examine the case of California's Santa Clara County, where the community is preparing for a pandemic that will challenge their public health system and affect every aspect of their daily life.

Public Health Grand Rounds Goal

This program will seek to increase awareness of the local, state, and federal response to pandemic influenza and steps communities should take to prepare.

Objectives

- Identify two methods for community surveillance.
- Identify two non-pharmaceutical interventions.
- Describe the importance of medical care preparedness.
- Describe the importance of coordinating preparedness across sectors.
- Describe two risk communication strategies.

Target Audience

Public health leaders, managers, and professionals from local and state health departments, boards of health, hospitals, public and private clinics, community-based health organizations, academic institutions, federal agencies, and others who wish to learn more about pandemic influenza and strategies for community preparedness.

Faculty

William L. Roper, MD, MPH

Dean, School of Medicine, The University of North Carolina at Chapel Hill and
CEO, UNC Health Care System

Stephen C. Redd, MD

Co-Lead, Influenza Coordination Unit, Coordinating Center for Infectious Diseases, Centers for Disease Control and Prevention

Leah Devlin, DDS, MPH

North Carolina State Health Director and Director of the Division of Public Health

Herminia Palacio, MD, MPH

Executive Director, Harris County Public Health and Environmental Services, Houston, Texas

Hugh H. Tilson, MD, DrPH

Clinical Professor, Epidemiology and Health Policy, School of Public Health, The University of North Carolina at Chapel Hill

Registration

To register, visit

<http://www.publichealthgrandrounds.unc.edu/>.

Registration for this program will only be available online.

If you do not have Internet access, please seek assistance from a public resource such as a library.

Continuing Education

Continuing education credit will be offered for various professions based on one hour of instruction. **An online registration and evaluation must be completed to receive the appropriate continuing education credit.**

Course Materials

Program handouts will be available at

<http://www.publichealthgrandrounds.unc.edu/> on

September 29, 2006. Additional handouts may be added later.

Post-Program Online Discussion Forum

An online discussion forum will begin September 29 and end on October 6. You are invited to ask questions and share your best practices.

Satellite Technical Specifications

Satellite coordinates for this course are available on the program web site and on page 3. Sites registering via the Internet at

<http://www.publichealthgrandrounds.unc.edu/> will automatically receive the coordinates.

Public Health Grand Rounds Series

The program sponsors and partners invite you to participate in this satellite broadcast, one of a series of electronically convened, interactive grand rounds that focus on contemporary, strategic public health issues. Through in-depth analysis of real world issues by experts in the science and practice of public health, these programs will provide a forum through which health professionals and others can develop timely, reasoned, and productive responses to public health challenges of regional, national, and global significance.



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Test Signal September 28, 2006 ~ 1:00-2:00 PM ET <i>(same coordinates for signal test and broadcast)</i>	
Broadcast Signal September 29, 2006 ~ 2:00-3:00 PM ET <i>Color bars and tone begin 30 minutes before broadcast</i>	
<u>C-Band</u> Satellite: Galaxy-3 Longitude: 95 degrees West Channel: 4 Downlink Frequency: 3780 Polarization: Vertical	<u>Ku-Band</u> Satellite: SBS-6 Longitude: 74 degrees West Channel: 2 Downlink Frequency: 11749.500 Polarization: Vertical
This broadcast will be closed-captioned.	

Some reception sites, depending upon their specific configuration, may have challenges in completing set-up and obtaining a satisfactory signal/display of program content. It is **strongly suggested** that you take advantage of the Signal Test (see date and time information above) period to verify that you can properly receive the signal and take advantage of the technical assistance available at that time should you experience difficulties. The contact number for technical assistance for satellite downlinking ONLY is provided elsewhere on this page.

Numbers for Call-in During Program

***Voice:** 800-793-8598
[International callers dial 404-639-0180]
Fax: 800-553-6323
[International callers dial 404-639-0181]
TTY: 800-815-8152
[International callers dial 404-639-0182]

Technical Assistance for Satellite

Downlinking ONLY:
800-728-8232
[International callers dial 404-639-1289]

Audio Bridge Information

In the event you are unable to receive the signal on program day, you may join by audiobridge.

USA TOLL FREE NUMBER: **888-455-0041**
USA TOLL NUMBER: **1-210-839-8508**
PASSCODE: **32280**
Leader: **ANA BENSON**

For security reasons, the passcode and the leader's name will be required to join your call.

*Voice calls placed to a PHTN satellite broadcast from a CDC Atlanta location require dialing the entire 10-digit telephone number to ask questions on air (404-639-0180). Calls placed using the 4-digit telephone number (0180) will not be able to hear the program sound when they are placed on hold.